

# O'Reilly News for User Group Members

## Issue 05-08

Sorry I'm late with this newsletter, but as usual around here, we've got lots of new announcements, books, and activities going on.

First off, we've got a new and improved home page and search at oreilly.com <<http://oreilly.com/>> along with news.oreilly.com <<http://news.oreilly.com/>> This is the first of many updates so stay tuned.

Our next big news is soon we'll offer select O'Reilly books on Kindle and as DRM-free digital bundles. Read the whole story on our Tools of Change blog. <<http://toc.oreilly.com/2008/06/select-oreilly-books-soon-on-kindle-and-as-drm-free-digital-bundle.html>>

Third, we've got not one but two iPhone resources to offer our readers-- Inside iPhone <<http://digitalmedia.oreilly.com/iphone/>>, a meeting place for developers and power users, and iPhone Hacks <<http://iphonehacks.oreilly.com/wiki>>--advanced access to hacks, tips, and tricks to make your iPhone experience even better.

And Fourth, don't miss our newest video from DekePod "101 Photoshop Tips in 5 Minutes" <<http://digitalmedia.oreilly.com/dekepod>>. I just dare you to watch it three times in a row to see if you can write down all the tips.

And if you're using twitter, please follow O'Reilly Media <<http://twitter.com/oreillymedia>>, Tim O'Reilly <<http://twitter.com/timoreilly>>.

And more...

### \*\*\*Put Up a Banner, Get a Free Book

We're looking for user groups to display our discount banners on their web sites. If you send me your group's site with one or more banners, I'll send you the O'Reilly book(s) of your choice. Choose from the following list:

#### \*\*\*\*RailsConf Europe 2008 Banners

<<http://ug.oreilly.com/promote/railsconf/eu/>>

#### \*\*\*InsiderIA Banners

<<http://ug.oreilly.com/promote/ria/>>

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New Releases--Books, Short Cuts, and Rough Cuts  
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Get your user group discount from O'Reilly, Pragmatic Bookshelf, Rocky Nook or YoungJin books you purchase directly from O'Reilly. Just use your code and buy on -

<<http://www.oreilly.com/store/>>

For book review writing tips and suggestions, go to:

<<http://ug.oreilly.com/bookreviews.html>>

#### \*\*\*Advanced Rails Recipes (Pragmatic Bookshelf) ISBN 13: 9780978739225

<<http://www.oreilly.com/catalog/9780978739225>>

#### \*\*\*Deploying Rails Applications (Pragmatic Bookshelf) ISBN 13: 9780978739201

<<http://www.oreilly.com/catalog/9780978739201>>

#### \*\*\*Dojo: The Definitive Guide

ISBN 13: 9780596516482

<<http://www.oreilly.com/catalog/9780596516482>>

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\*\*\*Essential SQLAlchemy  
ISBN 13: 9780596516147  
<<http://www.oreilly.com/catalog/9780596516147>>

\*\*\*Face to Face: Rick Sammon's Complete Guide to Photographing People ISBN 13: 9780596515744 <<http://www.oreilly.com/catalog/9780596515744>>

\*\*\*Fashioning Technology  
ISBN 13: 9780596514372  
<<http://www.oreilly.com/catalog/9780596514372>>

\*\*\*Flex 3 Cookbook  
ISBN 13: 9780596529857  
<<http://www.oreilly.com/catalog/9780596529857>>

\*\*\*Getting Started with Flex 3  
ISBN 13: 9780596520649  
<<http://www.oreilly.com/catalog/9780596520649>>

\*\*\*Google Apps: The Missing Manual  
ISBN 13: 9780596515799  
<<http://www.oreilly.com/catalog/9780596515799>>

\*\*\*High Performance MySQL, Second Edition ISBN 13: 9780596101718  
<<http://www.oreilly.com/catalog/9780596101718>>

\*\*\*JavaScript: The Good Parts  
ISBN 13: 9780596517748  
<<http://www.oreilly.com/catalog/9780596517748>>

\*\*\*Learning Flex 3  
ISBN 13: 9780596517328  
<<http://www.oreilly.com/catalog/9780596517328>>

\*\*\*Learning Perl, Fifth Edition  
ISBN 13: 9780596520106  
<<http://www.oreilly.com/catalog/9780596520106>>

\*\*\*MAKE: Technology on Your Time Volume 14 ISBN 13: 9780596518967  
<<http://www.oreilly.com/catalog/9780596518967>>

\*\*\*Mastering Dojo (Pragmatic Bookshelf)  
ISBN 13: 9781934356111  
<<http://www.oreilly.com/catalog/9781934356111>>

\*\*\*Painting the Web  
ISBN 13: 9780596515096  
<<http://www.oreilly.com/catalog/9780596515096>>

\*\*\*Programming Visual Basic 2008  
ISBN 13: 9780596518431  
<<http://www.oreilly.com/catalog/9780596518431>>

\*\*\*The Art of Black and White Photography (Hard Cover) (Rocky Nook) ISBN 13: 9781933952277 <<http://www.oreilly.com/catalog/9781933952277>>

\*\*\*Wikipedia Reader's Guide: The Missing Manual ISBN 13: 9780596521745  
<<http://www.oreilly.com/catalog/9780596521745>>

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\*\*\*Windows PowerShell Pocket Reference  
ISBN 13: 9780596521783  
<<http://www.oreilly.com/catalog/9780596521783>>

\*\*\*Your Brain: The Missing Manual  
ISBN 13: 9780596517786  
<<http://www.oreilly.com/catalog/9780596517786>>

\*\*\*MAKE Magazine Subscriptions  
The annual subscription price for four issues is \$34.95. When you subscribe with this link, you'll get a free issue--one plus four more for \$34.95. So subscribe for yourself or friends with this great offer for UG Members: five volumes for the cost of four.  
Subscribe at:  
<<http://www.makezine.com/go/ugsub>>

\*\*\*Craft Magazine Subscriptions  
The annual subscription price for four issues is \$34.95. When you subscribe with this link, you'll get a free issue--one plus four more for \$34.95. So subscribe for yourself or friends with this great offer for UG Members: five volumes for the cost of four.  
Subscribe at:  
<<http://www.craftzine.com/go/craftug>>

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Your Reviews  
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Sorry - I am still learning our new CRM and am unable to pull the latest reviews. I will add them to the next issue.

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Upcoming Events  
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\*\*\*YAPC Europe, Copenhagen - 3-15 August 2008, <http://www.yapceurope2008.org/ye2008/index.html>  
Not only will you meet Larry Wall and Damien Conway, you will have the opportunity to visit the O'Reilly booth/table where you will be able to purchase largely discounted books.

\*\*\*d-Construct, Brighton - 5<sup>th</sup> September  
<http://2008.dconstruct.org/>  
O'Reilly will be there with their latest offerings.

\*\*\*Pycon UK, Birmingham - 12-14 September  
<http://www.pyconuk.org/>  
O'Reilly will be there.

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Conference News  
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\*\*\*Registration for RailsConf Europe 2008, Berlin, Germany--  
September 2-4 2008

**Register by 30 July and save up to €150**

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The European developer community showed itself to be deeply interested in Rails at RailsConf Europe 2007, and the co-presenters of that event, Ruby Central and O'Reilly Media, are coming back to do it again. RailsConf Europe 2008, happening September 2-4 2008 in Berlin, will feature presentations, keynotes, and tutorials by experts from the full spectrum of Rails techniques and practices. Seasoned Rails practitioners and newcomers alike will find a program honed to their particular interests and needs.

Use code "re08usrg" when you register, and receive 15% off the registration price.

To register for the conference, go to:

<<https://en.oreilly.com/railseurope2008/public/register>>

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O'Reilly School of Technology

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\*\*\*O'Reilly School of Technology Courses: UG Members Receive  
a 30% Discount

O'Reilly School of Technology has opened its virtual doors with educational offerings and certifications for IT students looking to further their careers or to launch one. As an O'Reilly User Group member, you save on all the courses in the following University of Illinois Certificate Series:

- PHP/SQL Programming--New!
- Linux/Unix System Administration
- Web Programming
- Open Source Programming
- .NET Programming
- Client-Side Web Programming featuring AJAX

To redeem, use Promotion Code "ORALL1" good for a 30% discount, in Step #2 of the enrollment process. Each course comes with a free O'Reilly book and a 7-day money-back guarantee.

Register online: <<http://www.oreillyschool.com/?CMP=BAC-ostug>>  
(This discount is not combinable with other offers.)

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News From O'Reilly & Beyond

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News

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\*\*\*The e-Book Test: Do Electronic Versions Deter Piracy?  
Read David Pogue's latest take on e-books (Free login required.)  
<[http://www.nytimes.com/2008/06/19/technology/personaltech/19pogue-email.html?\\_r=1&oref=slogin](http://www.nytimes.com/2008/06/19/technology/personaltech/19pogue-email.html?_r=1&oref=slogin)>

\*\*\*Facebook No Longer The Second Largest Social Network From TechCrunch "It was sort of inevitable given Facebook's monster growth over the last few years, but April 2008 was the milestone: Facebook officially caught up to MySpace in terms of unique monthly worldwide visitors, according to data released by Comscore."  
<<http://www.techcrunch.com/2008/06/12/facebook-no-longer-the-second-largest-social-network/>>

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### \*\*\*DIY O'Reilly Gear

Create Your Own Calendar, Shirt, Notebook, Poster...In just three easy steps you can create one of a kind calendars, greeting cards, keychains, luggage tags, magnets, mousepads, mugs, notebooks, postcards, posters, shirts, hoodies, and stickers adorned with your favorite O'Reilly animals.

<[http://www.goop.com/photobooks/photofront/pub\\_store.php?pub\\_name=oreilly](http://www.goop.com/photobooks/photofront/pub_store.php?pub_name=oreilly)>

### \*\*\*A Gallery of Illustrations from Your Brain: The Missing Manual

View images from Your Brain: The Missing Manual. You can read more about the images by clicking on them to see excerpts from the book.

<[http://missingmanuals.com/gallery\\_your\\_brain.csp](http://missingmanuals.com/gallery_your_brain.csp)>

### \*\*\*Top 10 Reasons to Switch from Microsoft Office to Google Apps

Author Nancy Conner offers 10 reasons why you should consider making the leap from Microsoft Office to Google Apps

<[http://missingmanuals.com/google\\_apps/why\\_switch.csp](http://missingmanuals.com/google_apps/why_switch.csp)>

### \*\*\*Gordon Mohr Takes Us Inside the Internet Archives

Gordon Mohr is the Chief Technologist for Web Projects at the Internet Archive. In this interview, he gives us a peek behind the scenes at what's involved in recording the continually updating web, as well as the legal implications and how Web 2.0 is making their job both easier and harder.

<<http://news.oreilly.com/2008/06/gordon-mohr-takes-us-inside-th.html>>

### \*\*\*Steve Jobs on the Future of the iPhone

Apple CEO Steve Jobs stood in front of a sold out crowd at Apple's WWDC and told them that Apple is about to release phones that are better than the ones in their pocket and will cost half of what theirs cost. The developers responded with sustained enthusiastic applause. That reaction makes perfect sense. Jobs' keynote wasn't about products -- it was about a promising future, especially for developers in the audience...

<<http://blogs.oreilly.com/iphone/2008/06/steve-jobs-on-the-future-of-th.html>>

### \*\*\*\*Getting Started with the Google App Engine

Continuing the trend started with Amazon's Elastic Cloud (EC2), Google plans to make their vast resources available to developers who wish to deploy massively scalable applications on the Google Infrastructure. In this tutorial, you'll get a look into the APIs and database capabilities that Google is providing, and how to leverage them in a sample application.

<<http://www.oreillynet.com/pub/a/onlamp/2008/05/20/getting-started-with-the-google-apps-engine.html>>

### \*\*\*Building the Green Data Center

Bill Coleman, founder and CEO of the Cassatt Corporation, and one of the founders of BEA, has made it his mission to make data centers more energy-efficient. We caught up with him right before the O'Reilly Velocity conference where he is scheduled to speak to get some pointers on making data centers planet-friendly.

<<http://news.oreilly.com/2008/06/building-the-green-data-center.html>>

For more news, go to: <<http://news.oreilly.com/>>

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Blogs  
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Don't forget to check [www.oreillygmt.eu](http://www.oreillygmt.eu)

\*\*\*Author Bob Thompson bypasses the DEA and shows Phil Torrone how to make Iodine  
<[http://blog.makezine.com/archive/2008/06/weekend\\_project\\_home\\_chem.html](http://blog.makezine.com/archive/2008/06/weekend_project_home_chem.html)>

\*\*\*Make a Presentation Like Al Gore  
<[http://howtowired.com/wiki/Make\\_a\\_Presentation\\_Like\\_Al\\_Gore](http://howtowired.com/wiki/Make_a_Presentation_Like_Al_Gore)>

\*\*\*Head First Physics coming soon--here's a taste of Chapter 4  
<<http://www.headfirstlabs.com/books/hfphy/>>

\*\*\*\*Dojo Goodness, Part 9 (gfx foo with fx)  
<[http://www.oreillynet.com/onlamp/blog/2008/06/dojo\\_goodness\\_part\\_9\\_gfx\\_foo.html](http://www.oreillynet.com/onlamp/blog/2008/06/dojo_goodness_part_9_gfx_foo.html)>

\*\*\*\*NASA's Mars24 Sunclock (Keeping Track of Phoenix)  
<[http://www.oreillynet.com/onjava/blog/2008/05/nasas\\_mars24\\_sunclock\\_keeping.html](http://www.oreillynet.com/onjava/blog/2008/05/nasas_mars24_sunclock_keeping.html)>

\*\*\*Freelance coder Gregory Brown gives you the latest on Prawn, a PDF writing library for Ruby.  
<[http://www.oreillynet.com/ruby/blog/2008/06/ruby\\_medicant\\_proterozoic\\_pra.html](http://www.oreillynet.com/ruby/blog/2008/06/ruby_medicant_proterozoic_pra.html)>

\*\*\*code\_swarm: Animated Visualization of the Development of some High Profile Open Source Projects  
<[http://www.oreillynet.com/onlamp/blog/2008/06/code\\_swarm\\_animated\\_visualizat.html](http://www.oreillynet.com/onlamp/blog/2008/06/code_swarm_animated_visualizat.html)>

\*\*\*\*Catching up, Fighting distractions, Polyglotting  
<<http://softwarecraftsmanship.oreilly.com/news/2008/5/21/catching-up-fighting-distractions-polyglotting>>

\*\*\*\*Head First Ajax Sneak Preview  
<<http://www.headfirstlabs.com/books/hfajax/>>

\*\*\*\*How Hackerteen Helps... By a White-Hat Hacker  
<[http://www.oreillynet.com/fyi/blog/2008/05/how\\_hackerteen\\_helps\\_by\\_a\\_whit.html](http://www.oreillynet.com/fyi/blog/2008/05/how_hackerteen_helps_by_a_whit.html)>

\*\*\*\*Cooking with Flex  
<[http://www.oreillynet.com/fyi/blog/2008/05/cooking\\_with\\_flex.html](http://www.oreillynet.com/fyi/blog/2008/05/cooking_with_flex.html)>

\*\*\*\*Are you up-to-date?  
<[http://www.oreillynet.com/fyi/blog/2008/05/are\\_you\\_uptodate.html](http://www.oreillynet.com/fyi/blog/2008/05/are_you_uptodate.html)>

\*\*\*What Should iPhone Applications Cost?  
<<http://blogs.oreilly.com/iphone/2008/06/what-should-iphone-application.html>>

\*\*\*Thinking in Wikis  
<<http://radar.oreilly.com/archives/2008/06/thinking-in-wikis.html>>

For more blogs, go to: <<http://news.oreilly.com/>>

Until next time--Josette Garcia, O'Reilly UK Limited